



FOR IMMEDIATE RELEASE

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Unitex Brings Home Four Awards at Annual Industry Event

ALEXANDRIA, Va., April 18, 2024— Individuals and operations were honored by their peers for outstanding efforts in the linen, textiles and facilities services industry at the TRSA Annual Industry Awards Dinner during the 14th Annual Legislative Conference in Washington, DC on April 10. This honor was bestowed among 60 awards to member companies and individuals present at the event in 11 categories of awards

Unitex Healthcare Laundry Services, Elmsford, NY was one of four TRSA members to win four awards. Charles Edelman received the Volunteer Leadership Award. CEO Rob Potack was honored individually (Company Community Service) for his leadership of the Mount Vernon Boys and Girls Club. Unitex won for company wide community service, too, and took home a Best Video award for its virtual plant tour of its New Brunswick, NJ, facility.

Honored individuals and operations include:

Company Community Service Award – Unitex Healthcare Laundry Services was honored as a company for a vast array of philanthropic efforts in their community. The company received a video nomination for their support of the Ronald McDonald House Charities from the organization’s CEO, Michele D’Amore. In addition to their support of the Ronald McDonald House Charities, they were honored for their support of the American Heart Association, their seat on the Board of Newburgh, NY Community Land Bank and for adopting a school. The CEO of Unitex Healthcare Laundry Services, Robert Potack was honored as an individual for his position as is president of the Boys and Girls Club of Mount Vernon, which serves more than 800 youths and over 1,500 locals through a variety of club-directed programs. Potack previously served on the club’s Board of Director’s.

Best Video Award – Unitex Healthcare Laundry Services was honored as an organization for a comprehensive virtual tour of one of their facilities. The beautifully shot acute care processing virtual facility tour showcased all of the people and processes involved in processing over 1 million pounds of linen weekly.

Volunteer Leadership – Charles Edelman, corporate safety director of Unitex Healthcare Laundry Services was honored for decades of service to his organization and the industry overall. For decades, Edelman has been a steadfast contributor to TRSA education programs as a speaker and organizer, including the Maintenance Management Institute or MMI. He serves as Safety Committee chair and leads that group in programming for TRSA’s virtual and in-person HR, Health

and Safety Summits. He's been involved in maintenance and safety in the steel industry and linen service for more than 30 years. We celebrate our great employees who watch out for each other and make sure everyone goes home to their families each day the same way they came in.

The TRSA Industry Awards Dinner is an annual event and it is never too early to begin working towards being honored at the next one. Members are encouraged to visit the awards page on the TRSA website to learn more about the individual awards and how they can nominate candidates for next year.

ABOUT TRSA

TRSA (www.trsa.org) represents the nearly \$20-billion linen, uniform and facility services industry by advocating for fair federal and state regulatory and legislative policy and promoting the economic and environmental benefits of reusable textiles. Employing more than 120,000 people at over 1,500 facilities in North America, our industry supplies, launders and maintains linens, uniforms, towels, mats and other products. These help businesses (including retailers, manufacturers, healthcare facilities and restaurants), government and other organizations enhance their image and provide clean, safe environments for their employees and customers. Most Americans benefit at least once per week from the hygiene and safety of products provided to the industry's customers. TRSA verifies and quantifies our industry's commitment to sustainability and cleanliness through our Clean Green and Hygienically Clean certification programs. TRSA increases the industry's productivity, sustainability, safety and professionalism through education, research, benchmarking and information-sharing.

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